



Estimated Initial Deal Amount:	<input type="text"/>
Flight Dates:	<input type="text"/>

APPLICATION FOR CREDIT

Check all that apply: **BROADCAST / ONAIR** **ONLINE**

Business Name (Formal or Legal) _____

Other Business or Trade Names(s) Used _____

Business Address _____

(Street)

(City)

(State)

(Zip)

Telephone () _____ **Fax** () _____ **Country:** _____

AP Contact Name _____ **AP Contact Email** _____ **Web Address** _____ **Date Firm**

Established _____ **Annual Sales \$** _____ **Public Company? / Yes / No**

Applicant is a: (check one) Advertising Agency In-House Agency Buying Service Advertiser . com

Federal Tax ID# _____ **Duns ID#** _____

Parent Company Name: _____ **Stock Ticker:** _____

Advertiser _____ **Product** _____

Viacom International Inc. Contact Name: _____

Viacom International Inc. Included Network(s): _____

Viacom International Inc. Included Websites(s): _____

Business Entity Type (check one)

- Corporation** (Give names, addresses, and telephone numbers of officers)
- Partnership** (Give the Full Name(s), Address(es) and social security number(s) of all general and non-limited partner(s))
- Proprietorship** (Give legal name of Proprietor, Resident Address, Resident Telephone number and Social Security Number)
- Limited Liability Company** (List members and telephone numbers of management committee or sole manager, if no committee)

Office Name & Title	Residence Address	City	State	Telephone
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1. _____
2. _____
3. _____
4. _____

Bank Reference

	Bank Name	Account #	Address	City	State	Contact Name	Phone	Fax	Email
1.	_____								
2.	_____								

Credit References (At Least Three Should Be Media)

	Name	Address	City	State	Telephone	Email
1.	_____	_____	_____	_____	_____	_____
2.	_____	_____	_____	_____	_____	_____
3.	_____	_____	_____	_____	_____	_____
4.	_____	_____	_____	_____	_____	_____
5.	_____	_____	_____	_____	_____	_____

AGREEMENT TO TERMS:

All of the undersigned represent and warrant that all information contained herein is true and correct.

- 1) Joint and Several Liability Clause: Notwithstanding to whom bills are rendered, Advertiser, Agency and Buying Service jointly and severally, shall remain obligated to pay Viacom International Inc. the amount of any bills rendered by Viacom International Inc. within the time specified and until payment in full is received by Viacom International Inc. Payment to Agency or to Buying Service or Payment by Agency to Buying Service shall not constitute payment to Viacom International Inc.
- 2) A credit investigation is required and will take approximately five (5) business days. If credit is not approved, or if the credit investigation cannot be completed prior to the schedules start date, cash in advance will be required.
- 3) All advertising is subject to Viacom International Inc.’s standard terms and conditions. Payment is due on or prior to thirty (30) days from the date of invoice. Cash in advance maybe required if your account fails to pay on time.
- 4) Agency will make available to Viacom International Inc.’s upon request written confirmation of the relationship between Agency and Advertiser. This confirmation should include, for example, Advertiser's acknowledgement that Agency is its agent and is authorized to act on its behalf in connection with the media commitment and these Terms and Conditions. In addition, upon the request of Viacom International Inc.’s, Agency will confirm whether Advertiser has paid to Agency in advance funds sufficient to make payments pursuant to the media commitment.

I the undersigned am a principal, officer or proprietor of above named company and am authorized to sign this Application for Credit for the above named company and to release payments for advertising schedules. I certify that all information contained herein is true and correct. I grant permission to Viacom International Inc. to obtain independent credit reports and other information from its references and bank, and authorize the credit references and bank references to release information to Viacom International Inc. that may be used to determine credit worthiness. I have read the terms printed above and agree to comply with all such terms which, together with Viacom International Inc.’s standard terms and conditions constitute the legal, valid and binding obligation of the above named company. This Application and the terms printed above may not be modified or amended except as mutually agreed in writing and signed by the undersigned and Viacom International Inc. This Application may be executed in counterparts (including by PDF or facsimile), each of which will be deemed to be an original, and all of which together will constitute one and the same instrument.

_____	_____	_____	_____
(Print Name)	(Signature)	(Title)	(Date)

Telephone () _____ Email Address: _____

Finance Officer or above signature required. Please email completed credit application to Viacom International Inc. Credit department at Credit.Blue@mtvn.com or fax to 201-325-6684.

